



FOR IMMEDIATE RELEASE

WEBSITEPULSE™ PIONEERS "REMOTE HANDS" AND "TAKE OVER" SERVICE FEATURES ON THE EVE OF THE HOLIDAY SEASON

Orlando, FL - (November 21, 2005) - WebSitePulse, a leading provider of global, independent and remote monitoring of web-based systems and e-business transactions, announced today the introduction of the "Remote hands" and "Take Over" features to enhance its Customer support functions, and to add even more value to its service offerings.

"Remote hands" - free for WebSitePulse Customers - and "Take Over" are part of the new, re-engineered, and redesigned WebSitePulse monitoring system and website that could be found at beta.websitepulse.com.

"Remote hands" enables e-business owners and operators on the road or just away from their computers to proceed with troubleshooting immediately upon the receipt of an alert notification. WebSitePulse Customers could obtain issue-specific information over the phone, and make faster and more efficient decisions. In some cases, they could even fix the problems remotely using WebSitePulse 24/7 live technical support. If the remote troubleshoot requires third party involvement, WebSitePulse will work with all contacts, vendors, or suppliers designated by the Customer until the functionality of the website, system or component is restored. This service option is defined as "Take-Over", and is offered for a nominal fee.

"Remote hands" and "Take Over" features are extensions of the alert notification component of WebSitePulse advanced services. Additional testing of a malfunctioning website under "Remote Hands" or "Take Over" will be free of charge. Simple operations and quick-fix solutions will be executed remotely from WebSitePulse secure location following Customers' instructions. A confirmation of the restored functionality will be sent at the end of the process. Availability of these service features could be limited in the beginning.

"Providing our Customers with cost-effective solutions that reduce their downtime is our top priority. This is the best way to achieve our ultimate objective - protecting our Customers from loss of transactions, revenue, traffic and credibility" - says Iavor Marinoff, CEO of WebSitePulse. "With the approaching Holidays, many e-business owners and operators will be traveling or just celebrating with their families away from the office. Our 24/7 live Customer Support is prepared to serve as "remote hands", a "pair of eyes", and savvy helpers to those with no access to a computer. Notifying them about a detected malfunction does not solve their problems. Customers often need more information to make further decisions. Sometimes it is even enough just to remotely restart their systems with a few simple directions given to our representatives over the phone. We could also perform more complex troubleshooting tasks involving third parties. In this case, we are "taking over" some of the most critical functions of our Customers' IT departments for a fraction of the cost. In fact, our new slogan puts it in a nutshell: "Take IT easy™" - concludes Mr. Marinoff.

With the introduction of "Remote hands" and "Take Over" features, WebSitePulse brings its service to the next level: from performance measurement and malfunctions detection to real problem solving solutions, demonstrating once again its commitment to excellence and Customer satisfaction.

About WebSitePulse™:

WebSitePulse is a leading provider of advanced, independent and remote monitoring of web-based systems and e-business transactions.

The global, independent service offers immediate error detection, and real-time, multimedia alerts, as well as available detailed, customer-controlled, purpose-specific reports with drill-down capabilities and snapshot options.

WebSitePulse provides continuous, reliable and cost-effective monitoring that enables its clients to increase the efficiency of their mission-critical e-business operations, and to reduce their risk of failed Internet transactions and loss of revenue.

WebSitePulse is a service of Image Project, Inc. - a privately owned corporation for e-business solutions based in Orlando, Florida, USA.

For more information, please visit www.WebSitePulse.com or e-mail Oggie Dimoff at Dimoff@websitepulse.com