



FOR IMMEDIATE RELEASE

**WEBSITEPULSE™ ADDS "WEB PAGE SNAPSHOT" FEATURE TO HELP IDENTIFY E-BUSINESS TRANSACTION AND FUNCTIONALITY PROBLEMS QUICKLY**

**ORLANDO, FL - (December 6, 2004) - WebSitePulse, provider of global, independent and remote monitoring of web-based systems and e-business transactions, announced today the introduction of a new troubleshooting feature called "Web Page Snapshot."**

The new feature increases the value of transaction monitoring because now webmasters can have a reliable reference point when investigating e-business or other functional problems.

With the Web Page Snapshot, customers can now view cached snapshots of individual steps of an e-business transaction or other function, as well as view a cached snapshot of a monitored full-page, to make troubleshooting faster and easier.

In July of 2003, WebSitePulse became the world's first provider of transaction monitoring and recording, an advanced feature of the company's server and full-page remote monitoring service. The system performs pre-recorded, multi-step transactions the same way an end-user would do them: following links, clicking on buttons, completing forms, adding products to shopping carts, checking out, processing credit cards, and many other possible actions. If a failure is detected, notifications are sent immediately via email, phone call, SMS, cell phone or pager, based on a customer-programmed notification escalation.

"The transaction monitoring service makes it easy for our customers to gain detailed insight into the performance of all their web systems, as well as to determine the true end-user experience with complex web application transactions. The result is improved performance and a higher level of customer satisfaction," says Iavor Marinoff, CEO of Image Project, Inc., owner of the WebSitePulse brand. "With the latest improvement to this service - the Web Page Snapshot - transaction monitoring becomes an even more sophisticated tool that gives our customers a new competitive edge."

**About WebSitePulse™:**

WebSitePulse is a leading provider of advanced, independent and remote monitoring of web-based systems and e-business transactions.

The global, independent service offers immediate error detection, and real-time, multimedia alerts, as well as available detailed, customer-controlled, purpose-specific reports with drill-down capabilities and snapshot options.

WebSitePulse provides continuous, reliable and cost-effective monitoring that enables its clients to increase the efficiency of their mission-critical e-business operations, and to reduce their risk of failed Internet transactions and loss of revenue.

WebSitePulse is a service of Image Project, Inc. - a privately owned corporation for e-business solutions based in Orlando, Florida, USA.

For more information, please visit [www.WebSitePulse.com](http://www.WebSitePulse.com) or e-mail Oggie Dimoff at [Dimoff@websitepulse.com](mailto:Dimoff@websitepulse.com)