



FOR IMMEDIATE RELEASE

WEBSITEPULSE™ ADDS MORE NOTIFICATION OPTIONS FOR ITS CUSTOMERS, AS WELL AS A NEW MONITORING LOCATION IN WASHINGTON D.C.

Orlando, FL - (May 2, 2005) - WebSitePulse, a leading provider of global, independent and remote monitoring of web-based systems and e-business transactions, announced today the addition of the most popular Instant Messengers to its existing notification channels, as well as the activation of a new monitoring location in Washington D.C.

Yahoo, MSN, and ICQ messengers were added to WebSitePulse multi-channel notification system; AOL messenger will be also available within the next few weeks. The new choices and the increased convenience come at no additional cost for WebSitePulse Customers.

WebSitePulse reliable notification system was designed with customers' convenience in mind, and uses various channels of communication: email, email to cell phone, SMS, voice call, numeric pager and SNMP traps. Recent tests with Yahoo messenger were very successful, and it became a popular notification option among WebSitePulse Clients. Notification is a critical component of WebSitePulse services. Continuous monitoring, immediate problem detection, and false alert prevention systems provide and verify the data about the performance of the monitored web-systems and transactions. However, this information becomes a real value only when it reaches the Customers immediately and through the channels most convenient to them.

"Recently, a number of Clients asked us about Instant Messenger-based notifications. We pay close attention to every recommendation or inquiry received from our Customers, and the feedback is a primary factor in our decision-making process. We responded to this need by adding the popular messengers to our multi-channel notification system." , says Iavor Marinoff - CEO of WebSitePulse.

"Various research data clearly shows the increasing popularity of the IM among the Internet users, as well as a growth trend in corporate users. Gartner considers Instant Messaging as the first of its top ten technologies that will become strategic in 2005; Nielsen/ NetRatings listed three of the messengers in its top five applications list for 2005; Radicati Group projected growth in the corporate users from 20% in 2004 to 80% in 2008. This data supported our Plan and we have implemented it to the benefit of our Customers", concludes Marinoff.

Another option added to WebSitePulse Customers' choices is the new monitoring location in Washington D.C. WebSitePulse global monitoring network is the backbone of the operations, with each new location increasing its reliability, redundancy, and efficiency. Selecting monitoring locations closer to the target customers allows WebSitePulse Clients to receive objective information about their end users' web-experiences. Data from more locations makes WebSitePulse analytical tools even more valuable by helping Customers to improve their web-systems and operations.

Washington D.C. is the 15th location in the global network and the fifth activated this year. The company plans to have up to 30 worldwide monitoring locations by the end of 2005, and will add more locations thereafter, as needed.

About WebSitePulse™:

WebSitePulse is a leading provider of advanced, independent and remote monitoring of web-based systems and e-business transactions.

The global, independent service offers immediate error detection, and real-time, multimedia alerts, as well as available detailed, customer-controlled, purpose-specific reports with drill-down capabilities and snapshot options.

WebSitePulse provides continuous, reliable and cost-effective monitoring that enables its clients to increase the efficiency of their mission-critical e-business operations, and to reduce their risk of failed Internet transactions and loss of revenue.

WebSitePulse is a service of Image Project, Inc. - a privately owned corporation for e-business solutions based in Orlando, Florida, USA.

For more information, please visit www.WebSitePulse.com or e-mail Oggie Dimoff at Dimoff@websitepulse.com