



FOR IMMEDIATE RELEASE

WEBSITEPULSE™ SETS A NEW INDUSTRY STANDARD FOR CUSTOMER CONVENIENCE

Orlando, FL - (March 06, 2006) - WebSitePulse a leading provider of global, independent and remote monitoring of web-based and e-mail systems, web applications and e-business transactions announced today its decision to eliminate the limited free trials, and to replace them with fully functional monitoring test accounts: "All You Can Use In 30 Days".

WebSitePulse Customers now have unlimited access to all features and options of the new monitoring platform launched a few weeks ago. For 30 days, they will be able to test various monitoring configurations at no charge before deciding which price/benefit combination suits best their needs. No commitment, credit card, or other billing information is required to activate an "All You Can Use In 30 Days" account. There may be limitations only for optional services by third-party providers.

"We understand the sales mentality behind the typical free trial that encourages potential Clients to pay in order to "unlock" the special powers of the service," says Iavor Marinoff CEO of WebSitePulse. "Until now, our Customers did not have the chance to understand the benefit of some of our features and innovative solutions. Therefore, we decided to offer free access to everything, and to demonstrate our full capabilities to them. With the new - "All You Can Use in 30 Days" - approach, we are setting a new standard for Customer satisfaction in our industry. We already got the applause of the focus groups we tested the concept with, and we are eager for more feedback" - concludes Mr. Marinoff.

After introducing the first web-based transaction recorder, and a number of advanced service features, WebSitePulse is challenging again the status-quo in the web monitoring industry. The re-defined concept of free trial allows WebSitePulse Customers to experience various monitoring options, eliminates the guessing about their functionality, and the frustration from "locked" features. As usual, Customer Service provides 24/7, free, live support for new and existing features and options of the system.

About WebSitePulse™:

WebSitePulse is a leading provider of advanced, independent, and remote monitoring of web-based systems and e-business transactions that increase the efficiency of mission-critical e-business operations, and reduce the risks of failed Internet transactions and loss of revenue.

The global, independent service offers immediate error detection, and real-time, multimedia alerts, as well as available detailed, customer-controlled, purpose-specific reports with drill-down capabilities and snapshot options.

WebSitePulse is a service of Image Project, Inc. - a privately owned corporation for e-business solutions based in Orlando, Florida, USA.

For more information, please visit www.WebSitePulse.com or e-mail Oggie Dimoff at Dimoff@websitepulse.com.