



FOR IMMEDIATE RELEASE

**WEBSITEPULSE™ OFFERS FREE MONITORING TO SUPPORT HURRICANE KATRINA RELIEF EFFORTS**

**Orlando, FL - (September 12, 2005) - WebSitePulse, a leading provider of global, independent and remote monitoring of web-based systems and e-business transactions, announced today its initiative for free monitoring of non-profit organizations raising funds for Katrina Relief Effort.**

WebSitePulse management team decided to extend its support for the victims of Hurricane Katrina. Other than the company and the individual donations made during the first days after the disaster, WebSitePulse started free monitoring of the donation web pages of the **American Red Cross** and the **Bush-Clinton Relief Fund**. The system measures the performance of the web pages visitors need to open in sequence (a transaction) to make a donation. In case of a detected malfunction or slow response, the web-administrators are notified immediately.

**Public access to the real-time performance reports** for the two websites is provided at the following web address: <http://beta.websitepulse.com/publish/m0e0i0m1u.html>

"Our advanced system for web performance measurement and real-time multimedia notifications is designed to reduce the downtime of e-businesses with mission-critical web-based operations, cutting their loss of revenue and traffic" - says Iavor Marinoff, CEO of WebSitePulse. "But now, watching the disturbing reports from the affected areas, we felt that raising funds for the victims was the most critical mission these days" - continues Mr. Marinoff. "WebSitePulse has the capabilities to ensure the seamless flow of financial help through the respective websites. We will instantly notify the webmasters about detected problems and malfunctions preventing people from making their donations. Therefore, we decided to offer the service for free as our own special way to be an active part of the Relief Effort." - concludes the WebSitePulse CEO.

Furthermore, the free monitoring offer was expanded to other non-profit organizations involved into the raising of the so much needed funds. WebSitePulse contacted already more than fifty such organizations, and activated a Request Form for other non-profit fundraisers with active role in the Relief Effort.

The free monitoring is not limited in time, and will be provided to the qualified organizations as long as the active fundraising is needed.

**About WebSitePulse™:**

WebSitePulse is a leading provider of advanced, independent and remote monitoring of web-based systems and e-business transactions.

The global, independent service offers immediate error detection, and real-time, multimedia alerts, as well as available detailed, customer-controlled, purpose-specific reports with drill-down capabilities and snapshot options. WebSitePulse provides continuous, reliable and cost-effective monitoring that enables its clients to increase the efficiency of their mission-critical e-business operations, and to reduce their risk of failed Internet transactions and loss of revenue.

WebSitePulse is a service of Image Project, Inc. - a privately owned corporation for e-business solutions based in Orlando, Florida, USA.

For more information, please visit [www.WebSitePulse.com](http://www.WebSitePulse.com) or e-mail Oggie Dimoff at [Dimoff@websitepulse.com](mailto:Dimoff@websitepulse.com)