



FOR IMMEDIATE RELEASE

**WEBSITEPULSE™ ACTIVATES ITS NEXT MONITORING STATION IN LONDON, UK**

**ORLANDO, FL - (December 16, 2002) - WebSitePulse, provider of Internet-based independent and objective remote website performance monitoring and early problem detection with real-time notification services announces that a new strategic location - London, UK - has been added to its existing network of remote monitoring stations.**

WebSitePulse, with headquarters in Orlando, FL - is deploying and operating a global network of strategically located and interconnected points for reliable remote website performance monitoring. The service is independent from any ISPs and simulates real users visits to the websites 24/7 in an interval of up to 3 minutes. Real-time alerts are triggered to the designated contacts every time a malfunction of the website or other vital applications or devices is detected, providing companies that run mission-critical e-business operations with an affordable and reliable way to be immediately notified about website accessibility or functionality related problems. The service functions as an automated remote "stop-loss" mechanism that limits the potential loss of visitors and revenue.

The newest location - London, UK - is the second in Europe (after Dusseldorf, Germany), 5th in the Global Network, and will further enhance the monitoring service, simulating end-users visits from Europe. Furthermore, an additional "check point" in the system will increase its overall reliability and sophistication improving its "no false alarm" function, which performs several verifications from different monitoring stations for each detected error before sending critical alerts.

"We needed a second strategic location in Europe to better serve the growing number of our European (and especially - UK) customers providing them with their end-users perspective" - says Iavor Marinoff, CEO of Image Project Inc., the parent company of WebSitePulse. "However we believe that the latest improvement in our services will be beneficial for all of our existing and future clients. Multiplying the number of the monitoring stations worldwide, combined with the knowledge and expertise of our people and the latest Internet technologies we are applying is the guarantee that WebSitePulse will meet and exceed all industry standards and customers' expectations" - adds Marinoff.

**About WebSitePulse™:**

WebSitePulse is a leading provider of advanced, independent and remote monitoring of web-based systems and e-business transactions.

The global, independent service offers immediate error detection, and real-time, multimedia alerts, as well as available detailed, customer-controlled, purpose-specific reports with drill-down capabilities and snapshot options.

WebSitePulse provides continuous, reliable and cost-effective monitoring that enables its clients to increase the efficiency of their mission-critical e-business operations, and to reduce their risk of failed Internet transactions and loss of revenue.

WebSitePulse is a service of Image Project, Inc. - a privately owned corporation for e-business solutions based in Orlando, Florida, USA.

For more information, please visit [www.WebSitePulse.com](http://www.WebSitePulse.com) or e-mail Oggie Dimoff at [Dimoff@websitepulse.com](mailto:Dimoff@websitepulse.com)