



FOR IMMEDIATE RELEASE

WEBSITEPULSE™ ADDS NEW MONITORING LOCATIONS IN EUROPE

Orlando, FL - (March 8th, 2005) - WebSitePulse, a leading provider of global, independent and remote monitoring of web-based systems and e-business transactions, announced today the addition of two new European monitoring locations in Munich, Germany, and in Amsterdam, the Netherlands.

WebSitePulse made the strategic move this week and - with two monitoring stations in Germany - positioned itself as a "local" monitoring service for e-businesses operating in this country. Small and medium size companies with mission-critical web presence choose the two monitoring locations option 8 out of 10 times, according to WebSitePulse statistics. Especially for territories of the "European size", two locations serve perfectly the needs of the e-businesses that primarily focus on local customers.

The other location - in the Netherlands - was activated as a result of the increased number of customer requests coming from that part of Europe. The volume of these requests reached the critical mass WebSitePulse estimates as a minimum to make the investment, and it was part of the process of active deployment of the monitoring network.

"The business model of WebSitePulse allows us to quickly respond to Customers' demand for our top quality monitoring and notification services, and to expand our capabilities without additional charges for them" - says Iavor Marinoff CEO of Image Project, Inc., owner of the WebSitePulse brand. "Going "local" in different countries generates a lot of business interest towards our service, and capturing these opportunities is key to our future growth. The EU is definitely on our strategic radar for 2005 and 2006."

Multiple-station monitoring gives users more precise picture of their websites' availability, and can provide location-specific information about their web systems' overall performance as measured against established service levels. Information from more monitoring locations is a valuable and dependable decision-making tool, as it serves to locate more precisely the source and the type of detected malfunction, leading to decreased downtimes, and reducing wasted manpower and resources.

The two new locations bring the number of WebSitePulse global monitoring stations to 14. The company plans to have up to 30 worldwide monitoring locations by the end of 2005, and will add more locations thereafter, as needed.

About WebSitePulse™:

WebSitePulse is a leading provider of advanced, independent and remote monitoring of web-based systems and e-business transactions.

The global, independent service offers immediate error detection, and real-time, multimedia alerts, as well as available detailed, customer-controlled, purpose-specific reports with drill-down capabilities and snapshot options.

WebSitePulse provides continuous, reliable and cost-effective monitoring that enables its clients to increase the efficiency of their mission-critical e-business operations, and to reduce their risk of failed Internet transactions and loss of revenue.

WebSitePulse is a service of Image Project, Inc. - a privately owned corporation for e-business solutions based in Orlando, Florida, USA.

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